

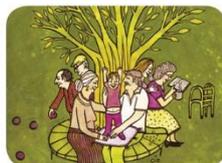
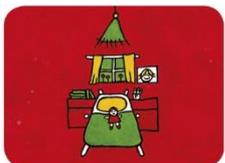
## Australia – The Lucky Country

### *Seminar Overview:*

This seminar has been developed to help newcomers, such as migrants, students, expats, business people, and visitors understand the many facets of Australian culture and adjust to their new community, workforce, business, school, college or university. It can also be a great resource and learning program for Australians who want to learn more about Australian culture as a strategy to develop greater understanding of their own unconscious bias and improve cross cultural communication skills.

### *Content:*

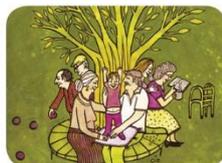
- Prework – A 2 hour audio has been developed in both English and Mandarin Chinese which provides the listener with a very comprehensive understanding of the historical influences that have shaped Australian Culture.
- What is Australian culture – Influences: the richness and harshness of Australia's geography; the sustaining and enduring contribution of the original inhabitants of Australia; white settlement; diverse immigration; American trends and pop culture; and globalisation. The Australian People: Hard working, optimistic, friendly, casual, resilient. The Australian Values: Freedom, fair go for all, equality, challenging authority, multiculturalism. The Australian Systems and Institutions: Democracy, equitable access to education and health, transparent legal structure (including fines), volunteering, humour, BBQ's, love of sport and the Arts.
- Psychology of perception – learning why we interpret cultural experiences the way we do and how to adapt and change to encourage greater understanding and positive outcomes that build healthy long term relationships. The concept of unconscious cultural bias will be unravelled.
- Pleasures and pitfalls of Australian culture – looking at one's own culture and why things are done the way they are will highlight potential cultural differences and similarities and provide opportunities for greater self-awareness and cultural understanding and adaptation. Common areas of misunderstanding will be addressed, such as time, relationships, roles, locus of control, authority and decision making, individualism and collectivism, and work and family balance.



## Chinese Version

### 内容：

1. 会前准备：1小时的中英文双语视频，综合介绍澳洲文化形成的历史因素。
2. 影响澳洲文化的历史因素—澳洲历史回顾内容包括：
  - 物产丰富地势严酷的澳洲地理概况；
  - 澳洲原住民对澳洲持久不断的贡献；
  - 曾经的白人殖民地；
  - 多样化的移民；
  - 美国趋势和流行文化的影响；
  - 全球化发展趋势。
3. 感知心理学：学习解释文化的经验和方法，如何适应和改变以更好的理解澳洲文化，并积极正面的建立长期健康的人际关系。
4. 澳洲文化的欢乐和陷阱：着眼于自身的中国文化和做事方式可以很明显的发现潜在的文化差异性和相似性。了解这些可以更好的认识自我，更快的了解和适应新的文化。





**About the Presenter:** Dr Julie Rosengren is Founder and Managing Director of the Life Institute. She is a Human Resources, Diversity and Education Consultant, Careers Counsellor and Transitionist with 25 years' experience in researching, writing, training, coaching and counselling across a range of areas requiring support for change and transition. These include: managing change in the workplace, developing higher levels of emotional intelligence in people; parenting; caring for the ageing; providing career development, support and outplacement, assisting cultural awareness and integration and much more. She has worked across an extensive range of industries including financial services, banking, law, construction, engineering, mining, accounting, health, government, retail, entertainment, NGOs, sporting teams, and many more. Julie also speaks Thai quite well and some basic Chinese and Japanese, and has had extensive experience working in Asia. Julie and her team provide world class education and support programs for people in the workplace, home and community.

Clients include: CBA, Westpac, NAB, ANZ, KPMG, PWC, Ernst and Young, Diageo, Telstra, Manchester Unity, Laing and Simmons, Allen and Overy, Fairfax Media, BT Financial group, ING Australia, Qantas, Insurance Australia Group, Hudson, State Street, Goldman Sacks and Partners, Middletons, Heytsbury, John Holland Construction, Mallesons, Stephens and Jacques, Sydney Water, Boral, RailCorp, NSW Commission for Children and Young People, Boystown, Riverview St Ignatius College, Department of Defence, Indigenous Enterprise Partnerships, Reconciliation Australia, Warudjuri NSW Aboriginal Lands Council, Sydney/Newcastle Aboriginal Lands Council, Tuckandee, Rabbitohs South Rugby Leagues Club, Volvo Cars, Universal Freeway Visa company

Professional Qualifications:

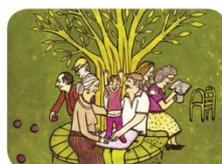
BA (Sydney), G. Dip. Education (Murdoch), MSc. Management (Oxford), Ed. D (Murdoch)

朱莉·罗森格伦博士 ( Dr. Julie Rosengren)

是家庭教育研究中心 (以下简称LIFE) 的董事总经理。朱莉博士在1995年创办了LIFE, 创办的主旨是为了给所有的家庭带来希望。LIFE提供咨询, 培训, 为个人和员工辅导家庭和工作的关系, 特别是在个人发展 (包括育儿, 照顾老年人, 应变能力, 跨文化的理解); 组织变化 (态度和行为的改变, 灵活性); 职业发展 (简历, 职业辅导, 选课, 规划, 职业介绍) 和健康 (女性健康, 男性健康, 健康的家庭生活) 等众多领域。

朱莉博士曾与家庭, 学校, 运动队, 社区和包括金融服务, 银行, 法律, 建筑, 工程, 矿业, 零售, 医疗, 政府, 招聘等行业工作。她来自有一个共有11个孩子的家庭, 自己也已是三个十几岁孩子的母亲。很多年前, 作为交换生, 她在泰国生活过并可以说泰语, 并通过学习和工作的机会学习到一些中文和日文。朱莉有着丰富的在亚洲工作的经验。基于她对文化的热情, 通过大量的研究, 并有着和其他不同文化背景的人一起工作的经验, 在此基础上, 她开创了让中国家庭了解澳大利亚文化的课程。此外, 朱莉也帮助客户进行一对一的辅导及对工作和家庭提供辅导课程。

专业资格 文学学士 (悉尼); 教育学研究生 (莫道克大学); 管理学硕士 (牛津大学); 教育学博士 (莫道克大学)





**Roger Shen** is a Chinese Australian who was an Associate Professor of the Business School in Zhejiang University of Technology before relocating to Australia permanently in 2008. He worked at the university for 11 years specialising in the study of Foreign Direct Investment in China. Roger worked for the Governor of Zhejiang Province in the field of Education, Medical, Health and Social Development, while building up an extensive network with numerous universities, corporations and governments across China. Roger has particular expertise in liaising with governments to enable major projects to proceed and he also consults to major organisations on how to conduct business in China. He was also the Director of The Global Institute for Zhejiang Merchants Development Research Centre in Australia. In 2009, he and his wife, Amy Zhang opened a migration company (Universal Freeway) to help business people from China to gain the appropriate visa. In 2014, Roger founded the Yutong Culture Centre, which is located on the premises of Brighton Grammar School. He devotes himself to being a bridge for people from China and Australia in areas of culture, education and business.

罗杰·沈是一位澳洲华侨，曾经是浙江工业大学商学院的副教授，为大学工作了11年。期间，除了担任学生管理等工作外，主要研究外商在中国的直接投资集聚效应对当地就业、收入、技术等的影响。他也是浙江工业大学浙商全球研究院澳洲中心的负责人。

除了教学研究外，罗杰还在教育、医疗、健康、社会发展等政府部门有着丰富的工作经验，在浙江省的高校，各级政府，及企业里，有着广泛的人脉。他尤其擅长协助和推动澳洲教育机构 and 各类组织与中国政府的联系与交流合作。

2008年罗杰在皇家墨尔本理工大学从事了6个月的访问，并于2009年成立了宇通商业移民有限公司（Universal Freeway），帮助中国的成功商人申请澳大利亚商业技术移民签证。2015年又在墨尔本布莱顿文法学校里面成立了宇通文化中心（Yutong Culture Centre），专门致力于中澳两国的教育文化和商务桥梁工作。

